

62

**Scotts**<sup>®</sup>

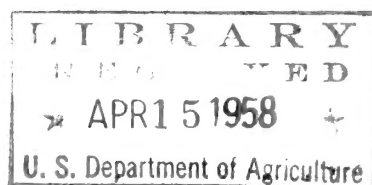
**FIRST IN TURF**



**O M SCOTT & SONS**

*Seedsmen since 1870*

MARYSVILLE, OHIO



April 1958

How to Make Extra Savings  
When You Buy Scotts

It's time to have a sharp look at prices.

Your basic discount on Scotts turf products is 15%. Being a sizeable user of seed, fertilizer and weed controls, you can easily S-T-R-E-T-C-H your savings to 25%. Yes, even to 32%!

Here's how you can buy Scotts Turf Builder on this money-saving basis:

<u>YOU BUY</u>	<u>RETAIL</u>	<u>YOUR COST</u>	<u>TOTAL SAVINGS TO YOU</u>
1 bag	4.50	3.83 ea	\$ .67 or 15%
10 bags	3.95 ea	3.36 ea	11.40 or 25%
25 bags	3.80 ea	3.23 ea	31.75 or 28%
50 bags	3.60 ea	3.06 ea	72.00 or 32%

To the above savings, add the fact that shipping charges are prepaid.

You can also save on labor with Turf Builder.

- 1) You get superb turf - even with unskilled labor. Turf Builder is non-burning and free flowing. Does not harden.
- 2) The feather-light (but power-packed) granules of Turf Builder reduce handling costs.
- 3) Turf Builder's steady, lasting feeding gives healthy, green turf without extra mowing.
- 4) You can apply Turf Builder any time because there's no odor - before or after use.

Scotts gives you definitely better results on a lower cost per acre basis. So save with Scotts. Order today.

Cordially

*J. W. Lentz*  
J W Lentz

**1. Offset soil acidity** — help grass by applying bonus-benefit Scotts SOIL IMPROVER rich in soluble iron, magnesium and sulfur for extra sparkle.

**2. Fertilize grass** — urgent need for all lawns at this time. Grass left hungry is apt to lose its sparkle soon as hot weather arrives.

**3. Sow grass seed** — as early as soil can be worked. Choose Scotts brand that makes the lawn that suits your needs.

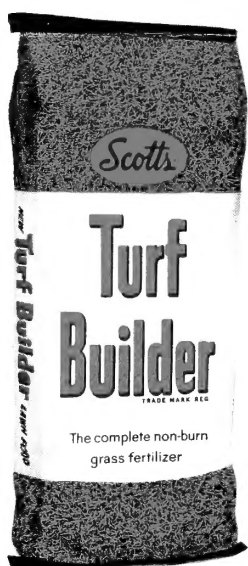
Good soil or poor, spread TURF BUILDER when you sow seed. It insures quicker sod and stronger roots.

**4. Stop the bugs** — Spread COPE where Ants are active. Also effective for grub-proofing lawns in areas bothered by turf-destroying grubs.

When you get rid of grubs and similar soil insects, marauders like skunks and moles go elsewhere in search of food.

**5. Mow as soon as anything to cut** — avoid bleached-out, spindly grass that follows if you allow lawn to grow too tall before its first cut.

Use a sharp mower to keep from bruising leaf tips and dulling lawn color.



**Patent Pending**

This modern *complete* fertilizer revolutionizes feeding of all your turf areas. A single bag richly nourishes 5,000 square feet yet weighs an easy 22 pounds — not the customary 100 pounds. Think of the labor and time you save in handling! . . . less weight and bulk to wrestle! These all mean dollars to you—dollars which TURF BUILDER saves for you.

**No extra mowing . . .**  
TURF BUILDER gives steady feeding, healthy color, strong roots without the surge growth common fertilizers produce.

**No burning . . . . .**  
TURF BUILDER has built-in safety. Inexperienced help can apply it without danger of burning. No need to water in!

**No odor . . . . .**  
TURF BUILDER is absolutely odorless before, during and after application. Visitors or neighbors have no cause to complain.

10,000 sq ft (2 bags) \$ 8.85  
50,000 sq ft (10 bags) 39.50

3 acres (25 bags) \$ 95.00  
6 acres (50 bags) 180.00

## *Choose the seed that meets your turf requirements*

### **DELUXE TURF**—for distinctive beauty at top maintenance, use **PICTURE® SEED**

Blend of fine-bladed, all-perennial grasses. Grows important looking prestige lawns for everyone to admire and enjoy. Also ideal for fairways, tees, aprons. Grows in sun and shade where adequate moisture and fertilizer are provided. Mow 1 - 1½ inches.

2,500 sq ft (5 lb) \$ 8.50  
12,500 sq ft (25 lb) 38.85  
50,000 sq ft (4/25 lb) 138.00  
3 acres (11/25 lb) 371.50  
6 acres (21/25 lb) 693.00

### **GENERAL PURPOSE**—for good looks, good wear with moderate care, use **FAMILY® SEED**

Perennial grasses in a combination that grows handsome sod to beautify parks and cemeteries. Its strong cushion makes it a favorite for athletic fields, golf tees, tennis, badminton and croquet courts. Thrives in sun or shade on sandy or heavy soils. Mowing should be at 1½ - 2 inches.

1,250 sq ft (5 lb) \$ 6.95  
6,250 sq ft (25 lb) 29.95  
50,000 sq ft (8/25 lb) 213.50  
3 acres (21/25 lb) 547.50  
6 acres (42/25 lb) 1070.00

### **RUGGED TURF**—for stout wearability and low cost care, use **PLAY™ SEED**

Sturdy, broad-bladed perennial grasses in a mixture conditioned to take punishing wear on playgrounds and all other heavy traffic areas. Well suited for roadside and embankments, golf roughs and wherever water is impractical. Sun or shade. Mow at 2 - 2½ inches.

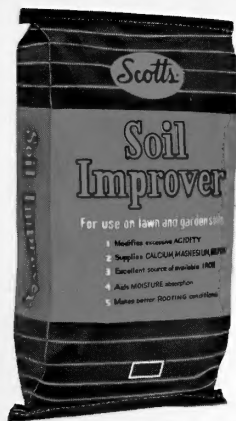
625 sq ft (5 lb) \$ 4.75  
3,000 sq ft (25 lb) 19.95  
50,000 sq ft (16/25 lb) 284.50  
3 acres (44/25 lb) 765.00  
6 acres (87/25 lb) 1479.00

**BLUEGRASS BLEND**—Best of the bluegrasses including Merion and Delta. Takes longer to develop. Mow at 1½ - 2 inches.

1,000 sq ft (2½ lb) \$ 5.95  
10,000 sq ft (25 lb) 52.50  
50,000 sq ft (5/25 lb) 234.00  
3 acres (13/25 lb) 593.50

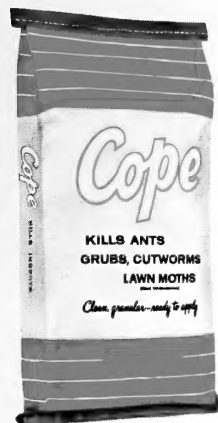
**CLOVEX**—Easier-to-plant lawn clover. Insures uniform, economical coverage.

500 sq ft \$ 1.98  
10,000 sq ft 35.00



**Improve Soil**, aid moisture penetration with Scotts SOIL IMPROVER. Modern way to provide dolomite, sulfur, iron in one application. Offsets acidity.

2,500 sq ft	(1 bag)	\$ 2.95
25,000 sq ft	(10 bags)	26.50
1½ acres	(25 bags)	63.00
3 acres	(50 bags)	120.00



**Kill Grubs** and other soil insects which attract moles and skunks. COPE also checks ANTS, cutworms. New lower prices—protection for less than 1/10c per sq ft.

2,500 sq ft		\$ 2.45
5,000 sq ft	(1 bag)	3.95
50,000 sq ft	(10 bags)	35.00
3 acres	(25 bags)	83.50
6 acres	(50 bags)	158.50



**Control Diseases** like Brown Patch and Leaf Spot with proven SCUTL. Also curbs young Crabgrass and many other sprouting annual weeds. Start after second mowing, repeat at three week intervals into summer.

2,500 sq ft		\$ 3.45
5,000 sq ft	(1 bag)	5.95
50,000 sq ft	(10 bags)	52.50
3 acres	(25 bags)	126.50
6 acres	(50 bags)	240.00



**Clean out Dandelions**, plantain, most all broad-leaved weeds (dicots) without harm to grass—without risk of drift to ornamentals. Clean, dry, granulated. No skill required. Late spring thru summer.

2,500 sq ft		\$ 1.95
5,000 sq ft	(1 bag)	3.75
50,000 sq ft	(10 bags)	33.00
3 acres	(25 bags)	79.50
6 acres	(50 bags)	150.50

**Feed As You Weed** with labor-saving WEED & FEED. Controls same type of weeds as 4-XD and stimulates grass to fill in where weeds vacate. Late spring thru summer.

2,500 sq ft 3.45	5,000 sq ft (1 bag) 5.95
50,000 sq ft (10 bags) 52.50	

**Kill Clover**, especially if it grows in unsightly patches. No harm to grass with KANSEL. Late spring, summer.

2,500 sq ft 2.95	5,000 sq ft (1 bag) 4.95
50,000 sq ft (10 bags) 43.50	



**“Time is money” ...**  
and Scotts Spreaders can save you lots of both

These are not just fertilizer distributors. They are precision machines also capable of sowing seed, applying weed and insect controls.

They distribute each Scott product accurately and uniformly. Every Scott package is keyed to the spreader — tells you what setting to use. Smooth application allows each product to perform its best so you get maximum benefits. With a Scotts Spreader you can entrust lawn treatments to inexperienced help.

#### Built to last for years and years

No 35	18 inch spread	\$16.95
No 75	24 inch spread	24.95
No 100	36 inch spread	49.95
No 100-T	tractor hitch 36 inch	59.95

Area to be treated	Time required with No 100 Scotts Spreader
2,500 sq ft	10 minutes
10,000 sq ft	20 minutes
1 acre	1½ hour*

\*Tractor drawn model No 100-T cuts this time in half.

**Blast Crabgrass** as it appears later. One or two applications of power-packing CLOUT, are all that's needed. CLOUT also knocks out foxtail, reduces nut grass. Summer application.

2,500 sq ft 3.95	5,000 sq ft (1 bag) 6.95
50,000 sq ft (10 bags) 61.50	



O M SCOTT & SONS

MARYSVILLE, OHIO

## 15% Discount to Institutions and Industry.

Applicable on official purchase orders:

Industrial Accounts, Golf Courses, Universities, also state, federal or local agencies including Schools, Cemeteries and Parks.

Terms: Net Cash 30 days. Delivery Prepaid.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

SHIPPING ADDRESS \_\_\_\_\_

### DELUXE TURF - Picture Seed

..... 5 lbs, 2,500 sq ft - \$ 8.50 \$.....  
..... 25 lbs, 12,500 sq ft - 38.85 .....  
..... 100 lbs, 50,000 sq ft - 138.00 .....  
..... 275 lbs, 3 Acres - 371.50 .....

### GENERAL PURPOSE - Family Seed

..... 5 lbs, 1,250 sq ft - \$ 6.95 \$.....  
..... 25 lbs, 6,250 sq ft - 29.95 .....  
..... 200 lbs, 50,000 sq ft - 213.50 .....  
..... 525 lbs, 3 Acres - 547.50 .....

### RUGGED TURF - Play Seed

..... 5 lbs, 625 sq ft - \$ 4.75 \$.....  
..... 25 lbs, 3,000 sq ft - 19.95 .....  
..... 400 lbs, 50,000 sq ft - 284.50 .....  
..... 1100 lbs, 3 Acres - 765.00 .....

### BLUEGRASS BLEND

..... 2½ lbs, 1,000 sq ft - \$ 5.95 \$.....  
..... 25 lbs, 10,000 sq ft - 52.50 .....  
..... 125 lbs, 50,000 sq ft - 234.00 .....  
..... 325 lbs, 3 Acres - 593.50 .....

### CLOVEX

..... 500 sq ft - - - \$ 1.98 \$.....  
..... 10,000 sq ft - - - 35.00 .....

### TURF BUILDER

..... 2 Bags, 10,000 sq ft - \$ 8.85 \$.....  
..... 10 Bags, 50,000 sq ft - 39.50 .....  
..... 25 Bags, 3 Acres - 95.00 .....  
..... 50 Bags, 6 Acres - 180.00 .....

### SOIL IMPROVER

..... Bag, 2,500 sq ft - \$ 2.95 \$.....  
..... 10 Bags, 25,000 sq ft - 26.50 .....  
..... 25 Bags, 1½ Acres - 63.00 .....  
..... 50 Bags, 3 Acres - 120.00 .....

### 4-XD Weed Control

..... Bag, 2,500 sq ft - \$ 1.95 \$.....  
..... Bag, 5,000 sq ft - 3.75 .....  
..... 10 Bags, 50,000 sq ft - 33.00 .....  
..... 25 Bags, 3 Acres - 79.50 .....  
..... 50 Bags, 6 Acres - 150.50 .....

### WEED AND FEED

..... Bag, 2,500 sq ft - \$ 3.45 \$.....  
..... Bag, 5,000 sq ft - 5.95 .....  
..... 10 Bags, 50,000 sq ft - 52.50 .....

### KANSEL

..... Bag, 2,500 sq ft - \$ 2.95 \$.....  
..... Bag, 5,000 sq ft - 4.95 .....  
..... 10 Bags, 50,000 sq ft - 43.50 .....

### SCUTL

..... Bag, 2,500 sq ft - \$ 3.45 \$.....  
..... Bag, 5,000 sq ft - 5.95 .....  
..... 10 Bags, 50,000 sq ft - 52.50 .....  
..... 25 Bags, 3 Acres - 126.50 .....  
..... 50 Bags, 6 Acres - 240.00 .....

### CLOUT

..... Bag, 2,500 sq ft - \$ 3.95 \$.....  
..... Bag, 5,000 sq ft - 6.95 .....  
..... 10 Bags, 50,000 sq ft - 61.50 .....

### COPE

..... Bag, 2,500 sq ft - \$ 2.45 \$.....  
..... Bag, 5,000 sq ft - 3.95 .....  
..... 10 Bags, 50,000 sq ft - 35.00 .....  
..... 25 Bags, 3 Acres - 83.50 .....  
..... 50 Bags, 6 Acres - 158.50 .....

### SCOTT'S SPREADER

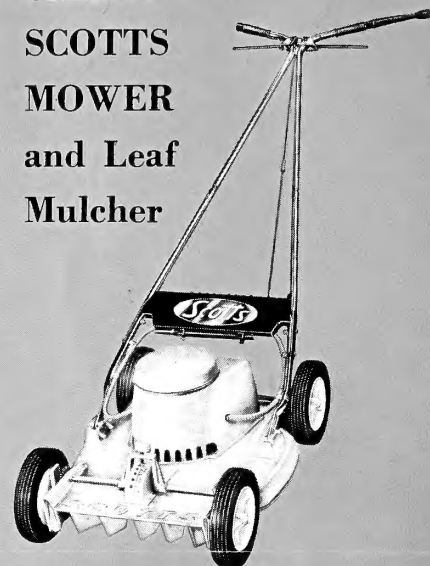
..... No 35, 18 inch - \$ 16.95 \$.....  
..... No 75, 24 inch - 24.95 .....  
..... No 100, 36 inch - 49.95 .....  
..... No 100T Tractor Drawn 59.95 .....

TOTAL .....

Less 15% .....

Net Cost .....

## SILENT SCOTT'S MOWER and Leaf Mulcher



Incomparably better than  
any other

Smoothest, cleanest crew-cut  
imaginable

Makes any lawn look better

Instant starting — peacefully  
quiet operation

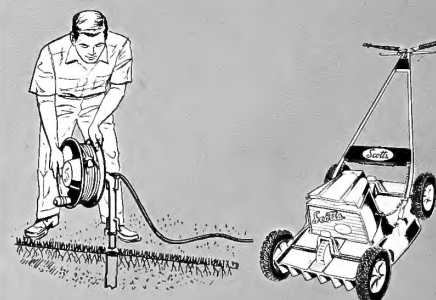
You can *dial* the height  
of cut, in seconds

Safest mower ever made

5 Year Unconditional Guarantee

**\$99.95**

(includes 50 ft of 3-wire cord  
— plug into any house outlet)



DELUXE MODEL \$149.95  
Complete with 125 ft of  
3-wire grounding cord and  
Cord-Handler Reel. Night  
lights for after-dark mowing

Scott's Products are also available through local dealers in most localities. Write for names of dealers or advise if you prefer billing through your local Scott Dealer.